

A top-down view of various cosmetic products including brushes, powders, and compacts, all tinted with a purple and blue color scheme. The products are arranged in a scattered pattern across the frame.

3RD PARTY
LOGISTICS GROUP

From *start-ups* to *scalability*, we have
been keeping it relevant *since 2002*.

OUR FORMULA FOR SUCCESS!

- ◇ Order Fulfillment, Kitting/Assembly, Warehousing Partner and Industry Leader
- ◇ 100% Woman Owned & Beauty Specialized
- ◇ Experienced, Dedicated Executive, Client Support and Warehouse Team.
- ◇ Pioneer for Omni-Channel Beauty Distribution
- ◇ Industry Innovator with Direct to Consumer (D2C) Orders and Unique Customer Experiences
- ◇ Successful Outcome Obsessed

IT'S ALL ABOUT RELATIONSHIPS!

- ◇ 38+ Years Order Fulfillment/Warehousing Expertise
- ◇ 20+ Years Exclusive Focus on Beauty
- ◇ 10+ Years Average Client Retention
- ◇ 8+ Years Average Employ
- ◇ 99.9 % Overall Order Accuracy Rate
- ◇ 99.8% Average Retailer Scorecards
- ◇ Inventory Variances Consistently Less than 1/10 of One Percent over Millions of Units
- ◇ Amazing Professional Network of Trusted Resources for Brand Support

GROWTH, GROWTH, GROWTH!



Average Growth 25%

***WE WERE
OMNI CHANNEL
ORDER FULFILLMENT
SPECIALISTS
BEFORE IT WAS A THING!***

- ◇ Direct to Consumer (D2C) Orders & V-Commerce - Each with their own Unique Customer Experience to Share
- ◇ Retail, E-Tail, Specialty, Wholesale, U.S. and International Orders
- ◇ Product Launch Specialists
- ◇ Influencer and Blogger Marketing Programs
- ◇ Social Media, Media, Home Shopping Initiatives i.e.- Good Morning America, Fab Fit Fun, QVC , Amazon FBA and The View.
- ◇ Flash Sales – i.e. Haute Look

*WE ARE ALL THINGS
EXTRA!*

- ◇ Kitting & Product Assembly
- ◇ Sets – Holiday, Gift Packs, Promos
- ◇ Monthly Subscription Boxes
- ◇ Finished Good Product Packaging and Retail Cartoning
- ◇ Influencer, Blogger and Vlogger Boxes Programs
- ◇ Product Manipulation/Piece Work
- ◇ Retail Price Ticketing and/or Polybagging

OMNI CHANNEL PARTNERS INCLUDE:



ANTHROPOLOGIE

BARNEYS NEW YORK

BEAUTY BRANDS



bliss®

bluemercury



bløomingdales



CANYON RANCH

cult BEAUTY



DESTINATION MATERNITY



J.CREW

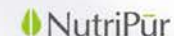
Follain



URBAN OUTFITTERS



NORDSTROM



THE WOODHOUSE day spa



NET-A-PORTER

the detox market



SPACE NK APOTHECARY LONDON

REVOLVE

ASOS

Neiman Marcus



fabfitfun



select NUTRITION

Walgreens

GNC LIVE WELL

TECHNOLOGICAL COMPONENTS

- ◇ **Warehouse Management System** – Real time RF scanning & tracking the life cycle of every piece of Inventory - from receipt of goods to putting them away in permanent locations to picking/packing them into a specific carton(s) through to shipping and reporting back tracking and updating inventory levels.
- ◇ **Hardware** –We employ state of the art hardware including fingertip wands for expeditious & efficient scanning. Small Cell phone size gun units with cameras for real time scanning, receiving pictures and email directly from the gun for immediate communication, Wireless printers, zebra bar coding printers.
- ◇ **Pre-Wired and API Plug Ins** – Real time order retrieval, receipt, inventory levels and trackability. API to Shopify and Order Connectivity to most web stores including Woo Commerce, Square Space, Magento, Volusion. Alternative & flexible solutions for receiving orders depending upon brand size and needs.
- ◇ **Client Dashboard** - Providing real time inventory levels, order visibility, detailed shipping reports and tracking from remote devices including: Cell phone, IPad, PC. Flexible Order Delivery Method based upon Your Budget – API,.csv, .txt, remote order entry, EDI, FTP.
- ◇ **Electronic Data Interchange (EDI)** – Multiple EDI options for All Retailers depending upon brand size and needs.
- ◇ **Carrier Management System** – Fully integrated solution to our Warehouse Management System that supports UPS, USPS, Fedex, DHL, LTL.



THANK YOU !

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